

TRAVELING





We've divided our talk into 3 parts:

- 1.The ways of traveling**
- 2.Most popular countries**
- 3. +&- of booking**

This is not a secret that today you can travel all over the world without any special needs. You can travel as the light, and with items, on foot or in the air, but almost always you can be sure that you come to the goal. And it must be borne in mind that there is some customs in some countries and you should respect it!

Every nation has its habits, and if you do not break them, you will find an unforgettable adventure.

So, let us present you our short presentation about it.

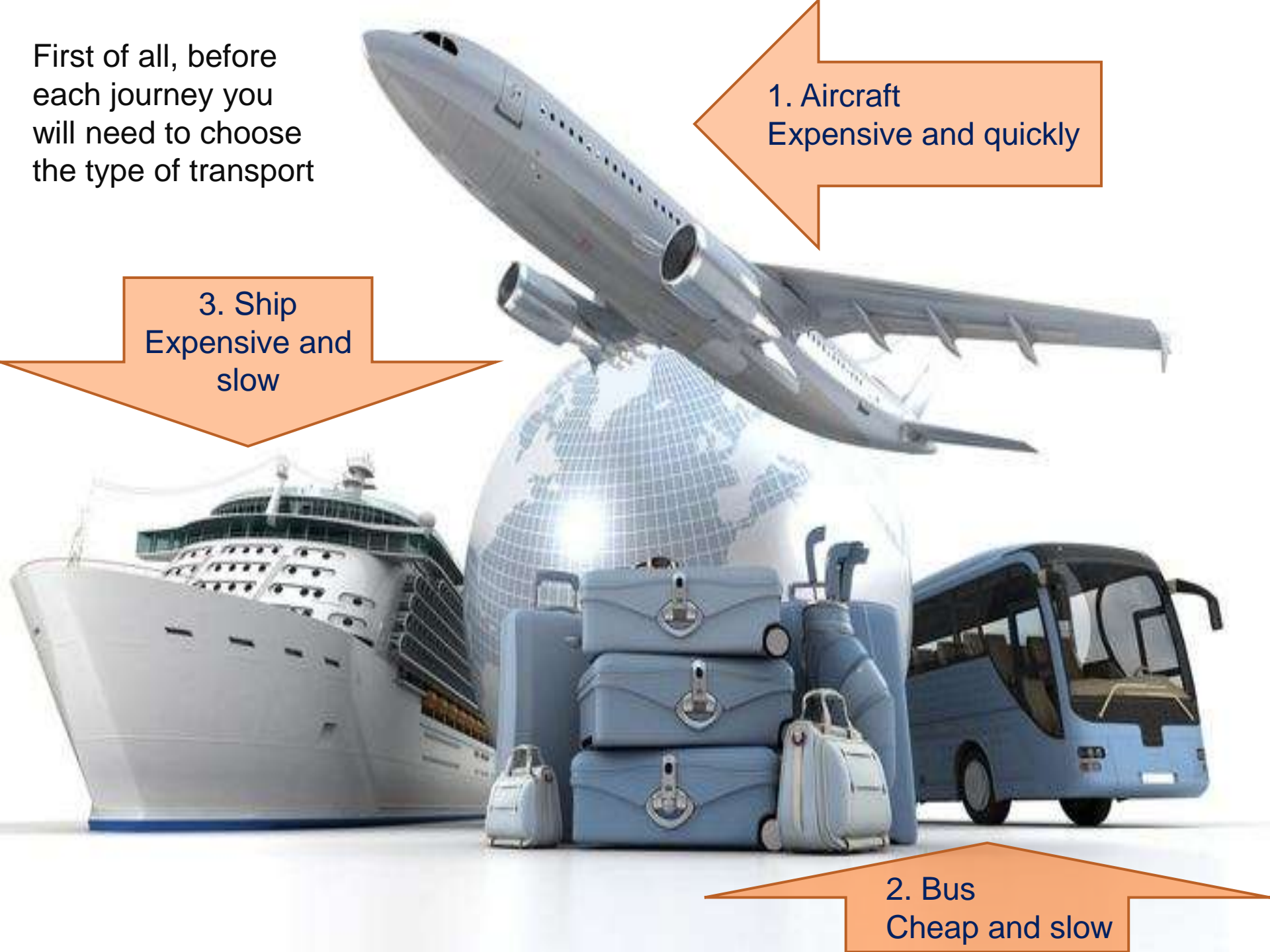


First of all, before each journey you will need to choose the type of transport

1. Aircraft
Expensive and quickly

3. Ship
Expensive and slow

2. Bus
Cheap and slow



TOP

Still one of the world's most vibrant cities despite astronomical living costs, it's no surprise **London** is the world's second most visited destination.



Euromonitor's list is compiled from data from 57 "core" countries, using national statistics and info from airports, hotels and other tourism industry sources. The company says the latest figures, from 2014, show geopolitical tensions and successful marketing campaigns swaying tourist decisions.



So what's the first? The emphatic answer, says market researcher Euromonitor International, **is Hong Kong**. Attracting an impressive 27.77 million international tourists in the space of a year, the Asian city outstripped London's popularity to the tune of 10 million people. London, which last crowned the list in 2009, pulled in a mere 17.38 million, just ahead of Singapore at 17.09 million.

Fluctuating fortunes

But despite fluctuating fortunes for some key destinations, it says tourism remains an upward trend with all but a few cities improving on visitor numbers.

That said, Euromonitor warns of interesting times ahead for some of the main players.

It says Hong Kong's reliance on Chinese tourists is a weakness as their increasing affluence takes them further afield a situation likely to be exacerbated by recent protests there against mainland Chinese travelers.

London's expensive reputation and the fact that its airports are nearing capacity could also see it losing out to European rivals.

As for Singapore, "limited natural attractions" and a reputation as a business rather than leisure destination could see it struggle to "remain relevant" against low-cost alternatives like Thailand.



+&- of booking

The advantages of online booking:

1. Large choice of hotels, easy to use interface and search engines
2. Credit card needed for reservations, but payment basically upon arrival, with the exception of the special conditions of reservation
3. Immediate confirmation, as per system announcement
4. Personal account in the system, the ability to always change or modify your own booking
5. Almost always availability in the hotel, even when the hotel is on stop sales.
6. Loyal price, as it seems to the client

Disadvantages of online bookings:

1. Have you ever wondered why online booking does not take money from the customer, and the customer pays the hotel directly? A logic here is simple, they do not want responsibility.
2. We often witnessed how tourists come to the hotel with confirmed vouchers from famous reservations systems, and room is not booked.
3. Often known online system failures occur, or just the hotel staff forget to make a reservation



THANK
YOU FOR
YOUR