

*Gabrielle  
Bonheur  
«Coco» Chanel  
(1883-1971)*



*Coco (Gabrielle) Chanel was a French fashion designer of women's clothes and founder of the Chanel brand who had a significant impact on European fashion of the xx century.*



**I DON'T DO  
FASHION.  
I AM FASHION.**

-COCO CHANEL

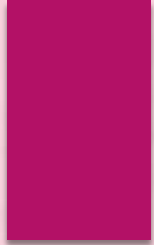
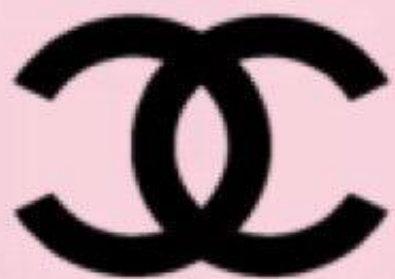




*Gabrielle Chanel was born in 1883 in a small town in France in the charity hospital.*

*When Gabrielle turned 18 years, she left the foster house and got a job as a seller in a clothing store.*





“ IF YOU WANT TO BE  
ORIGINAL, BE READY TO  
BE COPIED.”

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COCO CHANEL



*The woman`s life changed dramatically  
after meeting one rich man...*

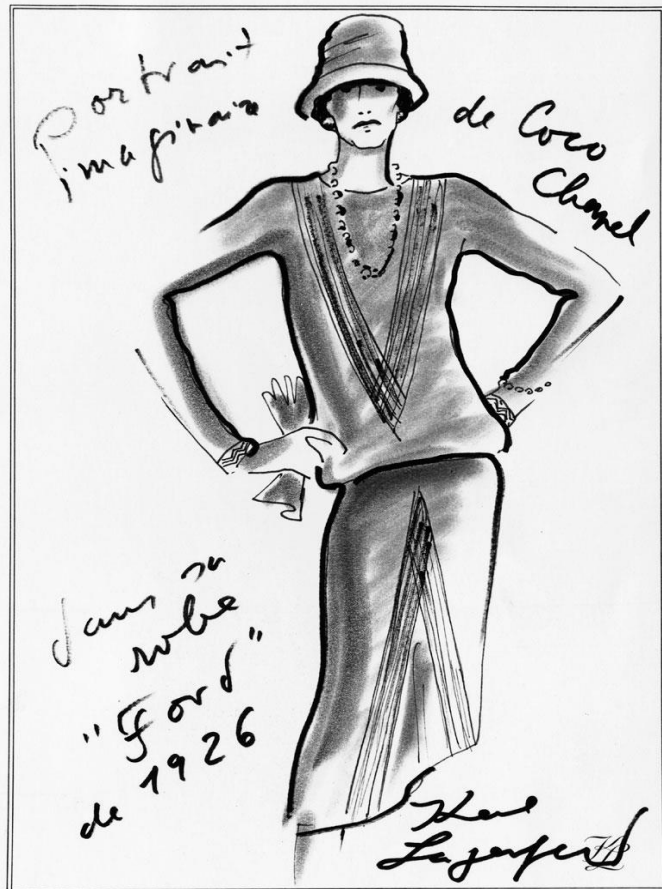


In 1914 she opened a fashion house in  
the heart of Paris.





The merit of Coco Chanel is that with help of her designs she freed women from heavy uncomfortable clothes of the XX century



*«Chanel N° 5» consists of 80 components. It was revolutionary as in XX century women's fragrances contained the smell of a single flower.*

# N°5

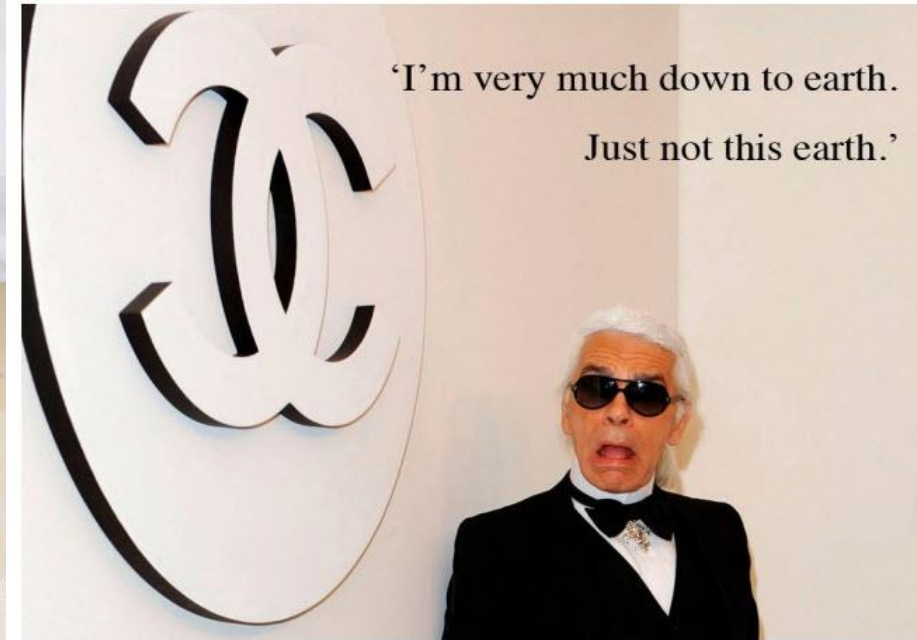
*« Une goutte de CHANEL N°5 »*

*Là est toute la magie de N°5 : une goutte suffit  
pour être différente, Et rester à jamais inoubliable*

## CHANEL







*After ten years after her death, designer Karl Lagerfeld began managing her company to continue the Chanel legacy. Today her company became even more successful.*

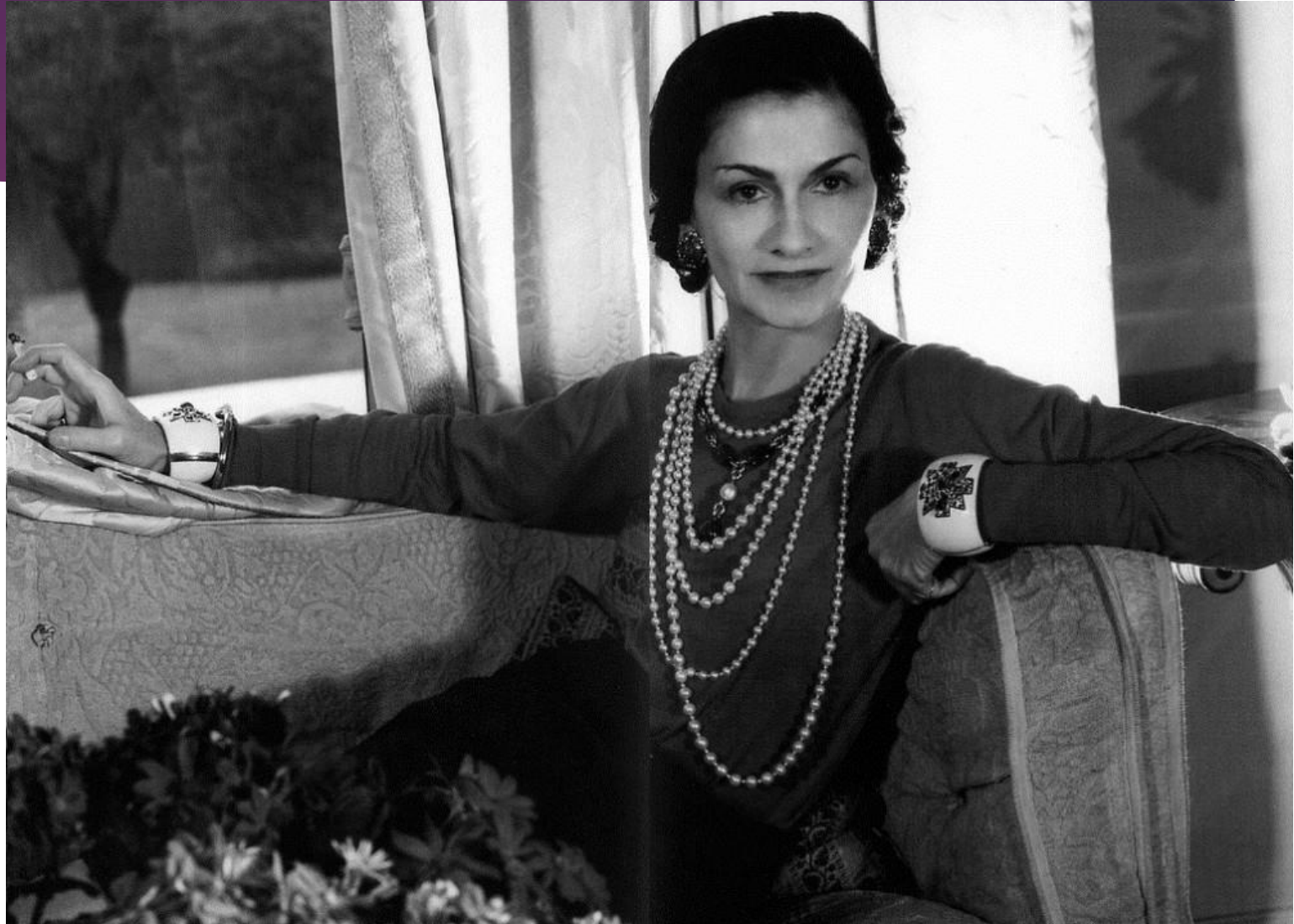


*With the help of talent and persistence, Coco Chanel was able to move out of poverty, to bring happiness to billions of women and become the most powerful woman of the 20th century.*



*«My life didn't  
please me, so I  
created my life».*

*Coco Chanel*



*The presentation was prepared by  
Novoselova Daryana*

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**CHANEL**

*Thanks for your  attention!*